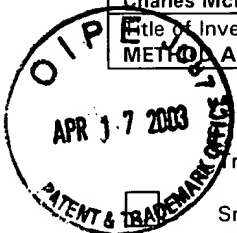


2178

TRANSMITTAL LETTER			Case No. 9623-418
Serial No. 09/285,929	Filing Date April 2, 1999	Examiner Stephen S. Hong	Group Art Unit 2178
Inventor(s) Charles McElfresh, et al.			
Title of Invention METHOD AND SYSTEM FOR OPTIMUM PLACEMENT OF ADVERTISEMENTS ON A WEBPAGE			



TO THE COMMISSIONER FOR PATENTS

Transmitted herewith is PTO Transmittal Letter (in duplicate), Amendment and Response and Postcard Receipt.

Small entity status of this application under 37 CFR § 1.27 has been established by verified statement previously submitted.

- ☐ A verified statement to establish small entity status under 37 CFR §§ 1.9 and 1.27 is enclosed.
- ☐ Petition for a _____ month extension of time.
- ☒ No additional fee is required.
- ☐ The fee has been calculated as shown below:

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APR 18 2003

Technology Center 2100

Other Than
Small Entity

	Claims Remaining After Amendment		Highest No. Previously Paid For	Present Extra
Total	73	Minus	35	38
Indep.	9	Minus	5	4
First Presentation of Multiple Dep. Claim				0

Small Entity

Rate	Add'l Fee
x \$9 =	
x 42 =	
+ \$140 =	
Total add'l fee	\$

or

Rate	Add'l Fee
x \$18 =	684
x \$84 =	330
+ \$280 =	0
Total add'l fee	\$ 1020

- ☐ Please charge Deposit Account No. 23-1925 (BRINKS HOFER GILSON & LIONE) in the amount of \$ _____. A duplicate copy of this sheet is enclosed.
- ☐ A check is enclosed.
- ☒ The Commissioner is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this communication or credit any overpayment to Deposit Account No. 23-1925. A duplicate copy of this sheet is enclosed.
- ☒ I hereby petition under 37 CFR § 1.136(a) for any extension of time required to ensure that this paper is timely filed. Please charge any associated fees which have not otherwise been paid to Deposit Account No. 23-1925. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

James P. Naughton
James P. Naughton
Registration No. 30,665
Attorney for Applicants

BRINKS HOFER GILSON & LIONE
P.O. BOX 10395
CHICAGO, ILLINOIS 60610
(312) 321-4200

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231, on April 11, 2003.

Date: April 11, 2003

Signature: *J. Naughton*